



21st Annual Profit Proven

Gardiner-Influenced Commercial Angus Female Sale

**Monday,
November 20, 2023
12 Noon**

*At the Henry & Nan
Gardiner Marketing Center
At the ranch near Ashland, Kansas*

**Selling Approximately 600
GAR-Influenced Commercial Angus Females**
Method Genetics tested and PI-BVD tested negative

Look for video of sale offering at MarketMakersBeef.com after Nov. 1.



The cow-calf producers offering females in the 2023 Profit Proven Sale represent decades of genetic improvement using progeny proven, high accuracy GAR genetics. These progressive producers were among the first to embrace Method Genetics EPDs and indexes. Many are diversified beef producers, retain ownership and market their cattle through U.S. Premium Beef. **In fact, the half and full siblings to the females offered in this sale earn some of the highest premiums paid through USPB, year after year.**

All the females are PI-BVD tested negative and sell with individual Method Genetics EPDs and indexes. **Last year, 590 females sold in the sale with an average Retained Ownership Index (ROI) of 232 compared to the MG benchmark average of 206.** These are not your average commercial Angus females. This is a tremendous offering of elite, functional, young females, backed by decades of documented performance from calf to carcass.

The 2023 sale marks the 21st Profit Proven event. If you are searching for a commercial source for Angus females with decades of Profit Proven performance, backed by generational, diversified beef producers, don't miss this sale.



Watch the sale and bid live online at Bid.SuperiorLivestock.com. Register to bid prior to sale day. If you need assistance, call Superior Livestock at (800) 431-4452 PRIOR to the start of the sale.

Buy with confidence!

For more information, visit MarketMakersBeef.com and look for the Profit Proven cattle selling on Nov. 20. Or, call Mark Gardiner at (620) 635-5095.